



**1stWorks Corporation**®  
Connectivity & Collaboration Technology

**Conference Pro**

**A complete conferencing solution for corporate and e-business clients.**

**1stWorks** is now offering through approved ISP, ASP, and hosting centers a turnkey software only conferencing solution that supports full duplex VoIP, live full motion color video, secure IM, and a complete range of multimedia **On-Demand** content distribution and presentation services.

**Conference Pro** is a complete Internet-based conferencing solution that approved Internet and Application Service Providers can offer to the their clients through a unique "dynamic" licensing feature and the PayPal online payment system. This innovative approach to delivering business class services allows business users immediate access to all of the features of our highly acclaimed **hotComm** multimedia communications and collaboration product - on an hourly basis!

Instant **On-Demand** multimedia connectivity has never been more important than it is today. Corporations want and need to connect with colleagues and customers, with partners and prospects, in a cost-effective and meaningful way -- especially in today's travel-averse, fiercely competitive business climate.

**Conference Pro** leverages the power and scalability of the Internet to deliver multimedia presentations and interactive web conferences anywhere from any Internet-connected PC. Both the presenters and attendees benefit from the highly interactive group presentation and collaboration features. Secure and reliable messaging, voice over IP, and full motion video are all included. Use **Conference Pro's** integrated multimedia capabilities for meetings or important presentations. With just a few clicks, presenter and audience are connected through a fast, reliable, secure network.

Why lose important revenue and customer service opportunities to third-party companies like WebEx or Placeware? Now you can quickly create your own Corporate Conferencing Service for your customers with **Conference Pro**.

To enable your service offering, simply install Content Relay Manager. Content Relay is an unattended content forwarding solution designed to support hundreds or thousands of simultaneous **Conference Pro** sessions. Any standard PC/NT/XP server platform connected to a high bandwidth Internet channel creates your virtual meeting rooms. Individual presenters connect from their desktops over a DSL or Cable connection and use the Content Relay Manager to multicast and manage the conference. Attendees connect to Content Relay with your own branded version of the **hotComm Lite** client.

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Executive management, financial analysts, sales presenters, product specification review meetings, marketing professionals, and organizational leaders can all benefit for this powerful and innovative Web Conferencing and Collaboration solution.

Here's how the numbers look:

.....you license and host Content Relay Manager for \$2995 per year and  
.....we provide the links for clients to download the easy-to-use hotComm Lite client  
.... we then charge you only for client usage at a flat rate of \$1 per user per hour!

You charge whatever your market will bear - make this a free service to attract new customers or a new revenue stream from existing customers. Compare that to the up to \$0.50 per user per MINUTE fee from other vendors and the numbers really start to make sense.

Please contact our sales department at [sales@1stWorks.com](mailto:sales@1stWorks.com) for a more detailed explanation and live demo of this breakthrough technology. You can also visit us at [www.hotComm.com](http://www.hotComm.com) to review and try our family of exciting "Work-on-the-Web" solutions for Sales, Product Support, Training, Customer Service, and Interactive Web Conferencing.

***Joseph Ferrazano - Director of Marketing, 1stWorks Corporation***  
***You may also visit my Private Website at <http://joseph-f.ezpeer.net>***